



FOR IMMEDIATE RELEASE

Abby Kohut, has been selected by ExecSense to lead a webinar on What HR Managers Need to Do Now to Keep Their Best Employees From Leaving Once the Economy Turns Around, recognizing her as a distinguished leader in the field.

(San Francisco, CA) (December 9th, 2009) Abby Kohut has been selected by the speaker board of *ExecSense* (www.ExecSense.com) to lead a webinar on What HR Managers Need to Do Now to Keep Their Best Employees From Leaving Once the Economy Turns Around. The webinar is now available for download and watching on a computer, mobile device, iPod or printed and viewed offline at <http://www.execsense.com/details.asp?id=575>

“What HR Managers Need to Do Now to Keep Their Best Employees From Leaving Once the Economy Turns Around” is a time efficient way to be in-the-know on proactive strategies that other Human Resources professionals are putting in place to make sure they retain their top employees as other companies start trying to lure them away. Take the 60 minutes to view this webinar (on your computer, mobile phone, iPod or printed out) to be in-the-know with easy-to-implement tips and techniques you can use to guard your key employees and deflect aggressive poaching of these individuals, as when the economy turns around it is widely anticipated there will be aggressive pursuing of top talent in the marketplace.

According to Catharine Lloyd, head of speaker relations for ExecSense, “We were honored to have Ms. Kohut lead a webinar on this topic. Her work is highly regarded in the industry and the webinar is a great resource for human resource managers.”

According to Ms. Kohut, “ You cannot afford to lose your top performers because they are best-situated to lead your company to success past the recession. Many companies think retention programs require huge budgets, when in fact, there are simple things that you can implement immediately that will prove invaluable to retaining your employees.”

For complete information or to purchase this webinar, please visit <http://www.execsense.com/details.asp?id=575> or call us at (415) 453-3003.

About Ms. Kohut

Abby Kohut is the President and Lead Consultant of Staffing Symphony (www.StaffingSymphony.com). Her mission is to help companies conduct business better with a well-tuned staff. She has over 15 years of corporate Human Resources experience with clients ranging in size from 100-20,000 employees. She has experience communicating with, hiring, and tracking candidates for entry level to executive level in 10 different industries. By interviewing thousands of candidates, Ms. Kohut has learned exactly what candidates desire from their prospective companies and why they chose to resign from former companies. Ms. Kohut specializes in developing best practices, policies, and procedures for her clients, and has also created company surveys, performance management programs, employee handbooks, and internal transfer and

career development programs. She takes an active role in the Human Resources community by volunteering her time as the Strategic Growth Advisor for Whine & Dine, a rapidly growing networking organization for HR professionals.

About ExecSense Webinars

ExecSense is the largest producer of executive webinars in the world, developing over 500 webinars a year led by hundreds of C-Level executives (CEO, CFO, CTO, CMO, CLO) and partners from 60% of the largest 200 law firms. ExecSense enables business and legal executives to be in-the-know on the most important topics that impact their profession. News breaks every day, however the news stories and trends written about in newspapers, magazines and web sites are too general in nature or not explored in enough detail. To provide executives with more in-depth insights tailored specifically to their profession, ExecSense produces individual webinars as well as titles in our Instant Impact, What Executives Need to Know About..., SpeedBriefings, Legal Needs, Technology for Lawyers, Technology for CEOs, and What to Know Before... series. Depending on the webinar, it includes audio files and documents in PowerPoint, Word and/or Excel. ExecSense webinars can be viewed on your computer, mobile phone, iPod or printed and viewed offline. Over the course of a year, ExecSense is first-to-the-scene with webinars on breaking news, trends, and skills, often produced within hours of an important event occurring. ExecSense is a privately held company headquartered in San Rafael, California, founded in 2000.