

How to Interview (& Video Interview) Like a Rockstar!



Abby Kohut
President, Staffing Symphony, LLC
a.k.a. "Absolutely Abby"

Be the Captain of Your Career!



Steps to Success

- The Phone Screen
- Getting Ready
- The Waiting Game
- Video Interviews
- Dress to Impress
- Interview Gotchas
- Interview Questions
- The After Party



The Phone Screen

- Be available
- First impressions
- Energy and enthusiasm
- Walk and talk
- No speakerphone



Prepping & Primping



- Research the company
- Research the interviewers
- Know your “why”
- Prepare questions to ask
- Prepare SARs
- Practice the commute
- Cancellations

Video Interview Prep



- Research the interviewers & company
- Arrive to the meeting 5 mins early
- Know your resume
- Put your resume on the screen
- Practice looking at the camera, NOT the interviewer
- Camera should be facing directly at you
 - not looking up your nose
- Paste a picture on your camera

Environment



- Notify your housemates
- Notify your dogs, cats & birds
- Consider your children
- Sit in your car when necessary
- Move your fidgets out of reach
- Befriend the lawn guy & the mailman
- Don't drink or eat

Background(s)



- What's behind you?
- Virtual background
 - Not distracting
- Fan behind you
- Keep your background ALWAYS ready
- An office is not necessary but....
 - Check out Marie Forleo
- Remember to wear pants

Light/Tech Check



- Time of day:
 - Sunny daytime
 - Cloudy day
 - Evening
- Optimal lighting will make you look younger and healthier
- Test web connection/ camera/ audio

Dress to Impress



Refinements



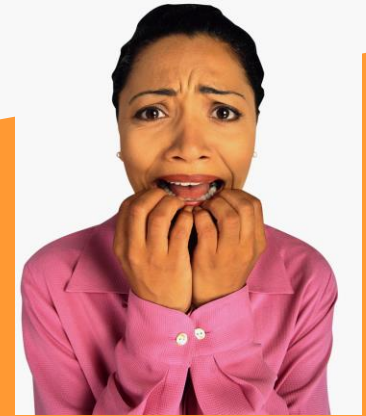
- Red lipstick
- Wear company's logo color
- Take notes on what you wore
- Neat hairstyle
- Covered roots
- Shaved face or neat beard
- ALWAYS be ready for video interviews just in case

Interview Gotchas



- Water, electricity & notes
- Cell phones ringing
- Chewing gum
- Forbidden topics
- Arrogance
- Leaning on your hand
- “Like I said” and “To Be Honest”

Interview Gotchas



- Lack of passion
- Taking notes/Looking down
- Reasons for leaving & gaps
- Dis-honesty = dis-aster
- Asking weird questions
- Struggling with weird questions
- The best friend trap

Must Know These

- Tell Me About Yourself
- Weakness Question
- The Questions Question



Practicing



- The KEY is practice
- Being on time
- Self-consciousness & fumbling over the technology
- No one was born with these skills
- Attend virtual networking events
- Practice with a friend or family member or buddy

Afterthoughts



- Expect more than one interview round
- Send memorable thank you notes
 - For phone screens
 - For interviews
 - To the coordinator as well
- References

The Never Ending Interview



Abby's ABC's of Interviewing

- Always be positive
- Be prepared
- Cool, calm & collected
- Don't act desperate
- Express your passion



Got Questions?

Abby Kohut

www.StaffingSymphony.com

StaffingSymphony.com

Join me on LinkedIn!